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Congress of the United States

House of Representatives

Washington, DC 20515-1402

March 13, 2020

The Honorable José E. Serrano
Chairman
Subcommittee on Commerce, Justice,
Science, and Related Agencies
H-310 The Capitol
Washington, D.C. 20515

The Honorable Robert Aderholt
Ranking Member
Subcommittee on Commerce, Justice,
Science, and Related Agencies
1016 Longworth House Office Building
Washington, DC 20515

Dear Chairman Serrano and Ranking Member Aderholt:

I urge you to fully fund the Department of Commerce's Market Development Co-op Program (MDCP). This program has brought significant benefits for local industries, such as the recreational vehicle (RV) industry in my district, to help open and grow new markets.

Over the course of two previous MDCP awards, a number of RV manufacturers have initiated and expanded their international business, helping stimulate over \$300 million in exports. This means a return of over \$500 for every MDCP dollar received by the industry. This program has allowed manufacturers, for instance, to engage with Chinese officials on major campground development to facilitate exports.

These awards have also helped ensure that American RV manufacturers are not locked out of foreign markets due to regulatory restrictions. This has been especially successful in key export markets, such as China, South Korea, and Japan. Equally critical is the relationship the RV industry has developed with the United Nations' (UN) WP.29 Committee, the standards-setting committee charged with harmonizing motor vehicle standards globally.

The MDCP is a small investment that can deliver outsized results. It has proven its worth as a means to open new markets and increase in exports, while creating jobs in the US. With trade relations being such an important issue, it becomes even more critical to ensure robust funding for this program.

Sincerely,



JACKIE WALORSKI
Member of Congress